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DVUV Expands Sales Force

Industry Veteran Brings 16 Years Consultative Sales Experience in Commercial Interiors

CLEVELAND, Ohio – March 15, 2010 – DVUV, LLC announced today that it has hired David P. Wanner to join the company’s sales team. Mr. Wanner will be based at the company’s Cleveland headquarters but will work with customers throughout the Midwest.

“Although our revenues have tripled over the past 3 years, we know we’ve barely penetrated the market in comparison to the overall potential for our proprietary UV wood finishing process,” said DVUV’s President Michael F. Knoblauch. “Dave will enable us to accelerate our growth even further by identifying additional opportunities with existing key accounts and bringing our revolutionary finish capabilities to even more designers, fabricators and manufacturers.”

Wanner is an industry veteran with 16 years of design-focused sales in the furniture and commercial interiors markets. His experience includes over a decade as founder and principal of Wanner & Associates, where his consultative sales approach earned his firm the designation of #1 independent sales firm for their lead manufacturer from a total of 38 agencies nationwide for 10 consecutive years. Mr. Wanner attended Bowling Green State University.

About DVUV, LLC

DVUV, LLC is the innovator in UV-cured powdercoated finishes for wood and other heat-sensitive substrates. Since the company’s initial introduction of UV curing and powder coating technologies for wood finishing into North America, DVUV has refined the process and taken the lead in evolving the technology. The company is committed to creating new design possibilities and offering more environmentally sustainable alternatives. All of DVUV’s finishes are completely solvent-free and emit no volatile organic compounds (VOCs) or hazardous air pollutants (HAPs). DVUV provides turnkey production services in a range of industries from retail interiors to medical equipment and educational furniture, manufacturing finished parts to customers’ specifications. Additional information is available at www.dvuv.com.

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