



FOR RELEASE WEDNESDAY, MAY 7

DVUV Contact: Stacy Quinn  
Phone: 216-741-5511  
Email: [squinn@dvuv.com](mailto:squinn@dvuv.com)

Internet: [www.dvuv.com](http://www.dvuv.com)  
4641 Hinckley Industrial Parkway  
Cleveland, OH 44109

## **DVUV Receives Emerging Technology Award**

### **UV Powdercoating Pioneer Recognized by Industry Peers for Product Innovation**

CLEVELAND, Ohio – May 7, 2008 – DVUV, LLC announced today that it has been selected for an Emerging Technology Award by RadTech International North America, the industry association formed to advance ultraviolet and electron beam (UV and EB) technology. The award was presented during the 2nd biennial RadTech President Awards Dinner last night and is designed to recognize companies who are leveraging the potential of UV and EB science to develop breakthrough technologies. DVUV is one of seven companies chosen for this year's award, along with Armstrong Flooring, Ford Motor Company, General Motors and 3M.

DVUV combines advanced powdercoating chemistry and UV-curing processes to deliver innovative finishes for medium density fibreboard (MDF) and other heat-sensitive substrates. Since its founding in 2005, the company has introduced multiple finish innovations that deliver high performance and aesthetic value and also eliminate environmental concerns associated with traditional finishing processes, such as volatile organic compounds (VOCs) and polyvinyl chloride (PVC).

The judging panel drawn from Radtech's Emerging Technologies Committee looks for cutting-edge technologies that are likely precursors to mass market products of the future. The 2008 Radtech award recognizes the company's patent-pending LaserWood® product that utilizes laser imaging and UV-cured powdercoating to create authentic-looking wood finishes directly on raw MDF, without veneers or laminates.

"We're honored to have been chosen as one of the 2008 Emerging Technologies Award recipients," said DVUV's President Michael F. Knoblauch. "We're receiving tremendous market acceptance of our UV-powdercoated finishes. To now also receive the recognition of our colleagues helps confirm the direction we're moving the finishing industry."

LaserWood is available for limited pre-production custom projects now and is scheduled for full market release in the 4th quarter. The company's UVMax® product family of opaque color finishes, LEED-ready finished components and made-to-order customized color formulations is available and shipping in volume currently.

### **About DVUV**

DVUV, LLC is the innovator in UV-cured powdercoated finishes for MDF and other heat-sensitive substrates. Since it first introduced UV-powdercoating technologies for wood finishing into North America, DVUV's management and development team has refined the process and taken the lead in evolving the technology. The company is committed to creating new design

possibilities and offering more environmentally sustainable alternatives. All of DVUV's finishes are environmentally sensitive, produced without volatile organic compound (VOC) or polyvinyl chloride (PVC) pollutants and applied to 100% recycled materials using a zero-waste stream process. DVUV provides turnkey production services in a range of industries from medical equipment to retail fixtures and point-of-purchase displays, manufacturing finished parts to customers' specifications. Additional information is available at [www.dvuv.com](http://www.dvuv.com).

UVMax<sup>®</sup> and LaserWood<sup>®</sup> are registered trademarks of DVUV, LLC.

###