

DVUV Contact: Rebecca Rutherford  
Phone: 216-741-5511  
Email: rrutherford@dvuv.com

Internet: [www.dvuv.com](http://www.dvuv.com)  
4641 Hinckley Industrial Parkway  
Cleveland, OH 44109

**DVUV Announces UVMax® Gloss  
A One Coat, Single Step High Gloss Finish for MDF Wood**



CLEVELAND, Ohio – March 25, 2013 – DVUV is proud to announce the launch of its newest powder coated finish- UVMax® Gloss. UVMax® Gloss is a one coat, single step high gloss finish for Medium Density Fiberboard (MDF).

UVMax® Gloss moves the bar in the coatings industry. High gloss finishes for wood in a single coat that eliminates the need for primers, multiple coats and extra labor.

The time and cost savings are significant, DVUV can make a raw part into a high gloss part in 20 minutes or less. UV-cured powder coating is also VOC and solvent free, and uses 100% pre-consumer recycled content MDF. LEED credits are also possible.

UVMax® Gloss is available in White, Red, Blue, Gray and Lava Stone, a multi-component solid surface finish. In-house custom color matching to any Pantone, RAL, laminate or liquid paint is also available to achieve the exact color specification required.

“We are so thrilled for the many benefits UVMax® Gloss brings to the market. It’s a finish we have been working on for awhile and our customers have been asking for it. The ability to offer a very cost effective and sleek high gloss finish is exciting,” states David Palange, Operations Manager at DVUV.

UVMax® Gloss makes its official debut at GlobalShop 2013 in Chicago, IL April 16-18, 2013. DVUV will have the finishes on display at booth 5305. GlobalShop is the world's largest annual event for retail design and shopper marketing.

**About DVUV Holdings, LLC**

DVUV Holdings is a diversified, vertically integrated limited-liability company that supplies powder coatings, systems and manufactured product solutions used in the industrial market to finish wood and other heat sensitive materials cured with ultraviolet (UV) light. The solvent-free process is environmentally friendly and produces finished components that are exceptionally durable.

DVUV Holdings is comprised of three operating companies. Keyland Polymer, Ltd. is a chemical company that develops, formulates, manufactures and sells UV-cured powder coatings. DVUV manufactures and finishes components for the retail, healthcare education and office furniture industries with UV-cured powder coatings supplied by Keyland Polymer. DVUV Systems is a newly formed company that designs, engineers, sells, installs and supports UV-cured powder coating application systems.